

Privacy and Cookies Policy

Last updated: June 1, 2020

1. Who We Are and What this Policy Is

Welcome to Egon Zehnder International Ltd., Wiesenstrasse 17, 8008 Zurich, Switzerland and its subsidiaries in countries throughout the world (collectively "**Egon Zehnder**", "**we**", "**us**" and "**our**" etc.). We are a leading talent advisory firm to many of the world's most respected organizations. We provide a variety of services to these clients and other parties, including, but not limited to: (i) executive search; (ii) executive assessment, development and coaching; (iii) board advisory (e.g. board evaluation and board succession assistance); (iv) C-Suite succession; (v) team development; (vi) organizational design; (vii) diversity and inclusion; and (viii) digital transformation (collectively, and among others, our "**Services**"). For additional information on our Services please visit <https://www.egonzehnder.com/our-services.html>. Our consultants provide these Services globally from offices in more than 40 countries.

We respect the privacy of our clients, candidates and other users of our Services ("**you**", "**your**") and are committed to protecting your personal data and information according to the applicable laws. This privacy policy ("**Policy**") explains how, to what extent and for what purposes we are collecting and subsequently processing personal data and information.

Egon Zehnder takes its responsibility for the processing of your personal data and information very seriously, whether provided to us on our website, via email, via social networking sites, in person or otherwise.

For the purpose of this Policy, the controller of personal data is Egon Zehnder International Ltd and our contact details are set out in the "How to Contact Us" section at the end of this Policy.

2. Definitions

In addition to terms defined elsewhere in this Policy, the ones listed below shall have the following meaning throughout this Policy:

"**Candidate**" means any candidate, interested person, or Client employee or board member, who is considered, evaluated, assessed, coached or developed by Egon Zehnder in connection with the Services;

"**Client**" means any of the organizations or individuals who contract our Services;

"**Personal Information**" means any information that either (a) personally identifies a natural person; or (b) pertains to an identifiable natural person, i.e. someone who can be identified, directly or indirectly, in particular, by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to his or her physical,

physiological, genetic, mental, economic, cultural or social identity, or (c) constitutes individually identifiable information about an individual consumer collected by us online through our website and that we maintain in an accessible form, or that (d) we are otherwise required to protect under applicable data privacy laws (including, but not limited to, national, international and supranational data protection and privacy laws, directives, regulations and comparable legal acts). Examples of Personal Information include your contact details such as your name, email address, birthday or phone number as well as information about your professional education and experience, skills, preferences, membership in professional organizations, etc.;

"Processing" (and variations such as **"Process"**) means any operation or set of operations which is performed on Personal Information or on sets of Personal Information, whether or not by automated means, such as the collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, restriction, erasure or destruction;

"Sensitive Personal Information" means Personal Information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the Processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation;

"Site" means <http://www.egonzehnder.com/> and all web pages hosted at that domain (such as the "career" page at <http://www.egonzehnder.com/your-career.html>).

3. How We Process Your Personal Information

3.1 For our Services

We perform our Services based on data held by or made available to Egon Zehnder.

In the event you are interested in becoming a Candidate for one of our Services, you can provide us with information on your personal and professional background ("**Candidate Information**") that we may take into consideration as part of the relevant Services. For example, you may provide this information directly to one of our consultants, or upload your CV through our Site.

Providing any Candidate Information is purely voluntary on your part. Although it is generally true that, the more information you share with us, the better we are able to assess you and/or your potential suitability for or within an executive or similar management position, we urge you not to disclose to us any Candidate Information that is likely of little or no relevance for the respective Client Service.

If and to the extent you share Candidate Information with us, we might follow up with you using the contact details you may have provided in order to clarify any questions we might have or obtain complementary information from you. If you are a Candidate for Services relating to executive search, we might in addition (i) conduct assessments of your professional profile and perform searches for information on your personal and professional life publicly available via social media services (e.g. Facebook, Google, LinkedIn, Twitter, etc.), on the

Internet, or within data you have previously disclosed to us, provided that such information might be of importance for the relevant Services; and (ii) source Personal Information about you from third party data providers (e.g. BoardEx), whereby we take appropriate measures to ensure that such third party data providers are legally permitted or required to disclose such information to us. Any resulting information will be considered Candidate Information and be Processed as described below together with the Candidate Information you initially provided us with.

Depending on your interaction with us, your Candidate Information Processed by Egon Zehnder and/or selected Egon Zehnder partners may therefore contain (i) your contact details (name, address, phone number, email address, etc.), (ii) your biographical data, (iii) information on your professional education, (iv) your educational credentials, professional diplomas and certificates, (v) information and responses you may provide to evaluative measures, surveys and interviews, and (vi) any Sensitive Personal Information you might choose and explicitly consent to disclose to us. If you are a Candidate for Services relating to executive search, your Candidate Information may in addition contain (vii) your employment and compensation history, (viii) data on your suitability for Client opportunities we compile as part of our assessments of your professional profile, and (ix) information on your personal and professional life publicly available via social media services (e.g. Facebook, Google, LinkedIn, Twitter, etc.) or otherwise on the Internet, or from third party data providers, that might be of importance in connection with the relevant Services.

Our legal basis for collecting and using your Candidate Information for the Services will depend on the Processing activity involved and the context in which it was obtained and therefore can either be based on our legitimate business interest or on your consent.

As part of Services, your Candidate Information may be Processed for the business purposes of:

- providing Services on behalf of our Clients, which may include Processing of your Candidate Information within your own integration, assessment, coaching or development as part of respective assignments for our Clients;
- operating the databases your Candidate Information is stored in; and
- analyzing your information using analytical tools and comparing the results against other Candidates or potential Candidates, including categorization of Candidates through profiles developed by the software, to assist us in conducting Client Services.

If you are a Candidate for Services relating to executive search, your Candidate Information may be Processed for the additional business purposes of:

- executing searches for potential Candidates on behalf of Clients that have an opening for an executive or similar management position or for a board directorship, including, but not limited to, assessing your suitability for Client opportunities; introducing you to Clients as a Candidate; verifying your educational credentials, professional diplomas and

certificates; and ensuring that you will not be recruited on behalf of another Client unless you request consideration for other opportunities;

- informing you of open executive or similar management positions potentially suitable for you;
- sending you information or materials that we believe you may find interesting, such as reports, research, invitations to networking events, or information regarding our Services, publications and surveys; and
- approaching you as a Client contact for the introduction of other Candidates or as a source of information about potential Candidates for third-party Clients.

At no point will your Candidate Information be used for purposes other than providing the Services for which your Candidate Information has been intended.

Your Candidate Information will mainly be Processed by and on behalf of Egon Zehnder. However, depending on how and where the Services need to be performed in your individual case, your Candidate Information may be shared with:

- *Consultants and administrative staff:* Via our proprietary databases, your Candidate Information will be available to the consultants and administrative staff of Egon Zehnder in various countries worldwide for the purposes of providing the Services;
- *Clients:* If you are a Candidate for Services relating to executive search, subject to our discretion, we might disclose excerpts of your Candidate Information such as your professional education and employment history with particular Clients in order to confirm whether such Clients might be interested in you as a Candidate with respect to an opening for an executive or similar management position they have informed us of. The information disclosed will be limited to what is necessary for this purpose. We will not disclose the entirety of your Candidate Information or otherwise introduce you to any Client in detail without first obtaining a consent from you;
- *Selected partners:* Your Candidate Information might be Processed by selected partners with whom we may work on specific projects when providing Services; and
- *IT infrastructure service providers:* Your Candidate Information will be stored in Egon Zehnder databases and hosted on servers located in the Netherlands, Singapore and in the United States. The servers hosting the databases are operated by and accessible to designated employees of Egon Zehnder as well as third-party service providers acting on behalf and as per instruction of Egon Zehnder. Physical support of the servers is provided by Amazon Web Services, Inc. and Microsoft Corporation (India) Pvt. Ltd.

In this context, please be aware that various Egon Zehnder companies, most of the third-party service providers operating the database servers and some of our Clients or selected partners we might disclose excerpts of your Candidate Information to are located in countries outside of the European Economic Area (EEA) that have not been found by the European Union to

provide an adequate level of protection of personal data, i.e. a level of protection of fundamental rights and freedoms that is essentially equivalent to that guaranteed within the European Union. Similarly, the countries your Candidate Information, or parts thereof, might be transferred to in accordance with the above may not be found to provide an adequate level of protection by jurisdictions outside of the European Union. However, we have taken appropriate safeguards to require that your Candidate Information will remain protected in accordance with this Policy. These include implementing the European Commission's Standard Contractual Clauses for transfers of Personal Information within the Egon Zehnder group of companies and our third party service providers and selected partners, which require all of them to protect Personal Information they Process from the EEA in accordance with the European Union General Data Protection Regulation.

3.2 Personal Information Pertaining to Children

Our Services are not intended to be used by minors and we do not want to collect information from minors. If a child's parent or a guardian believes their child may have provided Personal Information to us, please write us using the contact details provided in "How to Contact Us" below and we will delete that Personal Information, subject to the applicable law and this Policy.

4. Use of our Site

(a) Cookies

Our Site makes use of cookies. Cookies are small text files downloaded by your Internet browser and stored on the device you use to access the Site (e.g., your desktop computer, tablet or smartphone). Depending on their purpose, cookies log specific user-related information such as your user preferences, authentication information, security parameters, data concerning the device you access the Site with and statistical information regarding your use of the Site. Where necessary during your visit of the Site or when revisiting the Site, your Internet browser transmits the cookies including the contained information back to the servers they were initially downloaded from. The analysis and Processing of such information allows us to ensure the functionality of the Site, improve your online experience and optimize the structure and content of the Site.

The cookies we use can be categorized as follows:

- **Session Cookies:** These are cookies that allow our Site to collect information about what you do during a browsing session each time you visit the Site. When connecting to our server, your device will be allocated a session ID, which enables our server to identify your device during the session and facilitates Site usability. These cookies are temporary and are set to be deleted when you leave the Site;
- **Persistent Cookies:** These are cookies that are stored by your Internet browser for more than a session and are set to expire within a defined time period. Persistent cookies enable us to remember your settings and information, so you do not have to keep re-entering them whenever you visit our Site. They also measure how you use and interact with the

Site and enable us to personalize the Site. For example, they may allow us to alter the rotation of images on the Site so that different images will be displayed on your next visit;

- **First-Party Cookies:** These are cookies that we store and access on your device in our capacity as controller of your Personal Information when you visit our Site. They might include cookies related to third-party service providers, provided that we control and determine the purposes and means of the Processing of your Personal Information logged by such cookies. As a result, first-party cookies might log user-related Personal Information accessible to and Processed by third parties on our behalf and subject to our instructions.
- **Third-Party Cookies:** These are cookies that are stored and accessed on your device by third parties determining the purposes and means of the Processing of your Personal Information logged by such cookies.

You may influence the scope and extent to which we use cookies when you visit our Site. In particular, you may prevent cookies from being stored on your device by adjusting the respective settings on your Internet browser. For more information on how to do so in the settings of your particular Internet browser, please see the following information:

Internet Explorer:

<https://privacy.microsoft.com/en-us/internet-explorer-ie11-preview-privacy-statement>

Chrome:

<https://www.google.com/intl/en/chrome/browser/privacy/>

Firefox:

<https://support.mozilla.org/en-US/products/firefox/protect-your-privacy>

Safari:

<http://www.apple.com/privacy/manage-your-privacy/>

However, please be aware that this might render certain functions of our Site inoperable or more difficult to use. Depending on the Internet browser you use, you might also be able to specifically reject third-party cookies. In this context, please note, however, that third parties might still have access to your Personal Information to the extent that such information is logged by first-party cookies.

For additional information on first-party and third-party cookies used on our Site in the context of third-party services and for information on how you might stop such cookies from being stored on your device, please see "Third-Party Services" below.

(b) Third Party Services

On our Site, we use the following services provided by third parties:

- **Google Analytics**

Our Site uses Google Analytics, a web analytics service provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("**Google**"). Google Analytics uses "cookies", which are text files placed on your computer, to help analyze how users use the Site.

The information generated by the cookies about your use of the Site (including your IP address) will be transmitted to and stored by Google on servers in the United States. The United States has not been found by the European Union to provide an adequate level of protection of personal data, i.e. a level of protection of fundamental rights and freedoms that is essentially equivalent to that guaranteed within the European Union. Similarly, the United States may not be found to provide an adequate level of protection by jurisdictions outside of the European Union.

On our behalf, Google will use the information collected for the purpose of evaluating your use of the Site, compiling reports on website activity for us and providing other services relating to website activity and Internet usage to us. Google will not associate your IP address with any other data held by Google. Neither will we match, link or otherwise connect any information received from Google with Personal Information collected through other components of the Site.

You may refuse the use of cookies by selecting the appropriate settings on your Internet browser. However, please note that if you do this, you may not be able to use the full functionality of our Site. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>. Lastly, you can refuse the use of Google Analytics by clicking on the following link:

[Disable Google Analytics](javascript:gaOptout())

In the latter case, an opt-out cookie will be set on your device, which prevents the future collection of your data when visiting this Site. Be aware, however that the opt-out cookie will only be effective within the Internet browser you used to access the above link and only for as long as you do not delete the opt-out cookie.

Further information concerning the terms and conditions of use and data privacy can be found at <http://www.google.com/analytics/terms/gb.html> or at https://www.google.de/intl/en_uk/policies/.

- **Social Media**

We use the following Social Media Platform Cookies, all intended to facilitate linking and following by or from the respective platforms:

- **Facebook**
1, Hacker Way, Menlo Park, CA 94025, USA
- **LinkedIn**

2029 Stierlin Ct. Ste. 200, Mountain View, CA 94043, USA

- **Twitter**

1355 Market Street, San Francisco, CA 94103, USA

• **Hotjar**

We use Hotjar Ltd. technology services to help us better understand our users' overall experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.). This enables us to build, maintain and optimize our services and our user's overall experience on the Site via a pixel.

You can also manage the cookies of various third-party service providers by setting respective opt-out cookies on <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com/uk/your-ad-choices>.

(c) **Do-Not-Track Disclosure**

Laws such as California Business and Professions Code § 22575 require us to disclose how our Site responds to Internet browser "Do Not Track" signals and/or other mechanisms that seek to provide consumers with the ability to control the collection of their Personal Information through online tracking for certain purposes, such as targeted or behavioral advertising.

Please note that we do not use Personal Information collected on our Site through cookies or other technologies for targeted or behavioral advertising. If your Internet browser gives our Site a "Do Not Track" signal, the Site may not honor it to the extent that the Site uses cookies or other tracking technologies as described in "Cookies" or "Third-Party Services" above. We do not make any promises or guarantees about the effects of any "Do Not Track" signal we receive from your Internet browser because (a) the "Do Not Track" technology is not necessarily effective for any or all Internet browsers, mechanisms or technologies, (b) third parties we cooperate with may not honor your "Do Not Track" signal; and (c) technologies, Internet browsers and access devices may change from time to time and efforts to honor your "Do Not Track" signal might or might not be effective for each technology or across all platforms.

However, in "Cookies" and "Third-Party Services" above, we describe how you may use mechanisms similar to the "Do Not Track" technology of certain Internet browsers in order to effectively prevent us or third parties from collecting your Personal Information through online tracking. To the extent that you make use of these mechanisms, your preference not to be tracked or to be tracked only to a limited extent will be honored by us and the third parties providing services to us.

5. Our Data Security

Protecting your Personal Information is important to us. We use appropriate technical and organizational measures and safeguards designed to help prevent unauthorized access, unlawful Processing, and unauthorized or accidental loss of your Personal Information. This includes, for

example, the encryption of your communication with us over the Site based on the Secure Sockets Layer (SSL) protocol.

6. Your Rights

Subject to the applicable law, you have the right: (i) to obtain information about your Personal Information we Process; (ii) to request the correction or completion of incorrect Personal Information we Process; (iii) to request the deletion of Personal Information we Process; (iv) to object to our Processing of your Personal Information or to restrict the way we Process such Information; and (v) to request to receive Personal Information in a structured, commonly used and machine-readable format and to ask us to transmit that Personal Information to you or directly to a third party. To make a respective request, please use the contact details provided in "How to Contact Us" below.

7. How we Retain Your Personal Information

We will retain your Personal Information where we have an ongoing consent or legitimate interest to do so. Kindly note that once our relationship with you has ended, your Personal Information may still be relevant for our current or future legitimate business purposes. For example we may be required to retain certain Personal Information: (i) for our business records; (ii) to be able to establish, exercise or defend our legal rights; (iii) to show that we are compliant with applicable laws; or (iv) to show that we have fulfilled or continue to fulfill our obligations towards our Clients in relation to Services you may have been involved in.

8. Additional Information if you are a Resident of California

8.1 Your Rights

If you are a resident of California, you can take advantage of the following rights:

- (a) You may request, up to two times each year, that we disclose to you the categories and specific pieces of Personal Information that we have collected about you, the categories of sources from which your Personal Information is collected, the business or commercial purpose for collecting your Personal Information, the categories of Personal Information that we disclosed for a business purpose, any categories of Personal Information that we sold about you, the categories of third parties with whom we have shared your Personal Information, and the business or commercial purpose for selling your Personal Information, if applicable. We will respond to your request within 45 days unless we need additional time, in which case we will let you know.
- (b) You may request that we delete any Personal Information that we have collected from or about you. If we cannot delete all of your information, we will let you know the reason for non-deletion, such as if we need to complete a transaction for you, or for a legal reason.

You may direct us to not "sell" your Personal Information as this term is very broadly defined under the California Consumer Privacy Act ("CCPA"): it means the sharing of Personal Information with third parties who are not acting as our service providers. This may in

particular include our sharing of your Personal Information with our Clients in relation to Services. If you would like to opt out of such sharing, you may do so [here](#).

- (c) Your authorized agent may submit a request on your behalf, after submission of proof of authorization in accordance with California law.

To take advantage of any of the foregoing rights, or if you have questions about your rights, please contact us at ccpa@egonzehnder.com or by toll-free number at +1-833-622-0373. We may take steps to verify your identity before responding to your request. If you exercise any of the foregoing rights, we will not discriminate against you, such as by denying you access to our Services or restricting your access to Services of certain pricing or quality.

8.2 Personal Information Disclosures

This section states the categories of Personal Information pursuant to the CCPA that we have collected and disclosed within the last 12 months:

- (a) We collect the following categories of Personal Information: identifiers and personal details, characteristics of protected classifications under California or federal law, internet or other electronic network activity information, education information, professional or employment-related information, and inferences drawn from other Personal Information to develop a profile about a Candidate.
- (b) We disclose the following categories of Personal Information for a business purpose: identifiers and personal details, characteristics of protected classifications under California or federal law, internet or other electronic network activity information, education information, professional or employment-related information, and inferences drawn from other Personal Information to develop a profile about a Candidate.
- (c) We do not "sell" (as this term is defined under the CCPA) Personal Information of persons under 16 years of age.

9. Amendments to This Policy

From time to time we may change our business activities and/or our policies and procedures with respect to the Processing of Personal Information. Where appropriate in these cases, we will, subject to applicable law, revise, supplement, or replace this Policy. When the Policy changes, we will post the substitute version and change the effective date listed at the beginning of the Policy.

When required by applicable law, however, we may provide you with advance notice of any changes to this Policy and with an opportunity to object to such changes. If you exercise your right to object, the changes will not become effective with respect to your Personal Information, but your ability to use our Services may be terminated or impaired. We will explicitly notify you of the consequences of the objection or non-objection to the extent and in the manner required by law.

10. How to Contact Us

We encourage your questions and comments about this Policy and our privacy practices. Please contact us using the information below, and we will respond to you as soon as reasonably possible:

Egon Zehnder International Ltd.
Wiesenstrasse 17
8008 Zurich
Switzerland
Email: dataprivacy@egonzehnder.com